

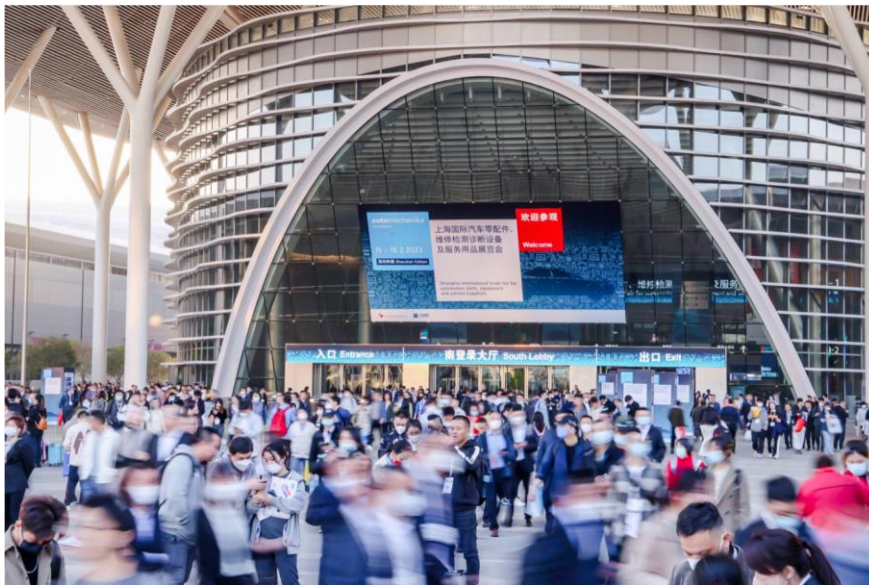
Press release

21 February 2023

Automechanika Shanghai – Shenzhen Edition concludes energised for a year of development

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AMS22_FR1_ENG

On 18 February 2023, exhibitors and visitors waved goodbye to the 17th edition of Automechanika Shanghai, hosted at the Shenzhen World Exhibition & Convention Center. All signs point to a surge of market activity in the global automotive supply chain, with visitors from 89 countries and regions attending the show. Through innovations across the fairground, networking activities and events, the four-day exhibition also reflected many rising trends around vehicle connectivity and new energy, and relinked ties between the overseas and domestic supply chain.



Automechanika Shanghai – Shenzhen Edition

Key figures from Automechanika Shanghai – Shenzhen Edition:

- Onsite visitors: 106,383
- Exhibitors: 3,302
- Scale: 220,000 sqm
- 58 fringe events
- Online visits through AMS Live: over 400,000
- 43 hybrid programmes broadcast on AMS Live

A renewed sense of anticipation was felt all around the fairground, with numerous overseas and domestic partners reuniting for the first time since the previous edition in 2020. Overall, the event saw a 33 percent increase in visitors, a true indication that the market is open for business and trade.

Messe Frankfurt (HK) Ltd
35/F, China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Exhibitors keenly showcased their latest innovations in line with an industry-wide shift towards environmental sustainability, autonomy, intelligence and new mobility. In this regard, **Parts & Components, Electronics & Systems, Tomorrow's Service & Mobility, Accessories, Customising, Diagnostics & Repair / Body & Paint** and **Tyres & Wheels** offered full coverage of the up to downstream supply chain.

Companies across the show floor consisted of ABT, Autel, AUTOBACS, Baturu, Carzone, CELETTE, CHAOLI, China Changan, Chuhang Technology, Continental, CRRC, CSIC, Dali, Doublestar, FAW, FAWER, Festool, Kuaishou, KZMALL, mancando, PSA, Riyong-JEA, SAIC MOTOR, Sensata, Shuangxing, SORL, Tianjin Nisseki, TIANRUN, TotalEnergies, TOYOTA BOSHOKU (CHINA), VIE, Wanli, and Zynp Group, to name a few.

Participants also praised the show's take on the brand's **Innovation4Mobility** concept. In the Showcase, the Innovation4Mobility Mainstage, Green Repair Zone, A New Era of Commercial Vehicles, and Motorsports & High Performance areas drew attention to key market segments in China with strong growth and development potential.

Value-added activities and services

This year, a total of 58 fringe programme events ran concurrently with the main show, of which all covered the latest global trends and advancements in the market.

Once again, AMS Live was a key communication gateway empowering remote and onsite users to explore purchasing decisions and capture the latest market information. On-demand video content and exhibitor searches on the platform will remain open until 17 March 2023.

Stay tuned for a detailed final report of feedback from fairgoers about Automechanika Shanghai – Shenzhen Edition. The next edition of Automechanika Shanghai will take place from 29 November to 2 December 2023. For more information, please contact Messe Frankfurt (HK) Ltd at + 852 2802 7728 or auto@hongkong.messefrankfurt.com.

Press information and photographic material:

www.automechanika-shanghai.com/press

Automechanika Shanghai@Social Media

www.facebook.com/AutomechanikaShanghai

www.linkedin.com/in/automechanika-shanghai-ams-a240a851

www.instagram.com/automechanikash

#AMS #aftermarket #innovation #technology

The event is organised by Messe Frankfurt (Shanghai) Co Ltd and the China National Machinery Industry International Co Ltd (Sinomachint). Please contact Messe Frankfurt (HK) Ltd on + 852 2802 7728, visit www.automechanika-shanghai.com or email auto@hongkong.messefrankfurt.com for further enquiries.

Automechanika Shanghai – Shenzhen
Edition
Shenzhen, 15 – 18 February 2023

– End –

Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2022

Background information on Sinomachint

China National Machinery Industry International Co Ltd. (Sinomachint) is a wholly-owned subsidiary of China National Machinery Industry Corporation (SINOMACH), a large state-owned group. Sinomachint specializes in areas such as international exhibitions, trade and project contracting. International exhibition is a core business for Sinomachint, which are recognized because of many years of exhibition organizing experience and a professional organization team. Sinomachint held exhibitions that combine internationality and locality in over 30 large and medium-sized Chinese cities. The total exhibition area of exhibitions that Sinomachint independently organizes or jointly do with partners each year exceeds 3 million square meters. For more information, please visit the website at: www.sinomachint.com.